



**PyCon CZ 27**

**7<sup>th</sup> Annual International Python Conference**

**<https://cz.pycon.org/>**

**Pilsen, Czech Republic**

**April/May, 2027**

**Sponsorship Prospectus**

# PyCon CZ 27 continues the tradition

After two years of proudly co-organizing **EuroPython**, the oldest Python conference in the world right here in Prague, the Czech Python community showed incredible energy, collaboration, and international reach. Next year, we are bringing it home: it is time to revive and grow **our own national conference** with the same passion and ambition. This time in **Pilsen**.

## What is PyCon CZ?

PyCon CZ is the Czech Republic edition of well-known and valued PyCon conference devoted to the Free and Open Source Python programming language.

It is organised for the seventh time by a team of passionate volunteers: members of Czech Python community, with cooperation and underwriting by [Pyvec, z.s.](#), a local non-profit organisation that focuses on supporting the Python community in the Czech Republic.

To get a better idea of what PyCon CZ is about, check out our [short promotional video](#) from 2019, see [what drives volunteers](#) in 2023 or watch the [many talks](#) we recorded during the recent years.

The objective of the PyCon conference is to raise participants' qualifications, to popularize new applications of the language, as well as to spread good programming practices and to exchange experience between professionals, novices, students and hobbyist Python programmers.

## Value for your company

Sponsoring PyCon CZ is a great way to

- **Support Python** and the open source ecosystem your company relies on.
- **Recruit developers, data analysts and testers:** talk to attendees looking for their next job.
- **Show your current employees you care** about their favourite language and even make the event into an informal team-building experience for them.
- Help your employees widen their **skills and knowledge**.
- **Promote your product:** attendees are curious people looking for new tools and ideas.
- **Find collaborators and partners** for future development.

## What your sponsorship pays for

PyCon CZ would not be possible without sponsors helping us cover the costs of renting the venue, catering, video recording services, financial aid for travel and accommodation for speakers and attendees on lower budgets, and anything else that our volunteers can't do.

**Half of the budget is covered by selling tickets** and half by sponsorships. We have low no-shows numbers.

We believe that by partnering with PyCon CZ you will help greatly to make it happen and you will receive many benefits in return.

# Summary

- April/May, 2027 in Pilsen
- 400 attendees: professionals, students and hobbyist Pythonistas
- 2 conference days with 2 tracks primarily in English covering topics like data processing, AI/ML, web-dev, cybersecurity
- 1 day of workshops and sprints
- 40+ diverse, local and international speakers
- Recorded talks available to watch later for everyone
- Broad range of both technical and community topics
- Sponsor booths (Saturday & Sunday)
- Social events and an after party
- Organised by a community of volunteers
- Friendly and inclusive environment
- Food, coffee and tea provided on all 3 conference days

# Contacts

**Tomáš Zítka – Partnerships lead** +420 603 974 857

**Jakub Červinka – Partnerships** +420 605 859 988

[sponsorship@pycon.cz](mailto:sponsorship@pycon.cz)

<https://cz.pycon.org>

# Sponsorship levels

Prices in EUR are for indicative purposes only

	<b>Bronze</b> 25,000 CZK (1,024 EUR)	<b>Silver</b> 50,000 CZK (2,048 EUR)	<b>Gold</b> 100,000 CZK (4,096 EUR)	<b>Platinum</b> 200,000 CZK (8,192 EUR)
Partner announced on PyCon CZ official social media channels	✓	✓	✓	✓
Logo on conference website	✓	✓	✓	✓
Logo on intermission slide deck shown during breaks	✓	✓	✓	✓
Free company tickets for the conference	2	3	4	6
Roll-up at the venue	✗	✓	✓	✓
Booth at the venue	✗		Standard size + 3 tickets for 20,000 CZK (800 EUR)	Large size + 4 tickets already included
Welcome package insert / promotions for attendees	✗	1	2	3
Promotional post retweets / reshares on PyCon CZ official social media channels	✗	1	2	3

# Custom options

Available for **Silver**, **Gold** and **Platinum** packages only.

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## Venue Booth

**20,000 CZK or 840 EUR**

- Booth at the venue (max. 1.5 m × 2 m)
- Includes 3 full tickets to the conference (for booth staff or for use at your discretion)
- Available with Gold / Silver only (Platinum has a larger booth included)

## Lanyard Sponsor - exclusive: *only one available*

**50,000 CZK or 2,048 EUR**

- Partner logo on the lanyard that everybody will be wearing
- Lanyards will have only one Partner logo printed + logo of PyCon CZ

## Childcare Sponsor - exclusive: *only one available*

**10,000 CZK or 420 EUR**

- You will help us to acquire professional childcare providers
- Every information (website, newsletter, on-site) about Childcare will include partner's name

## Coffee Sponsor - exclusive: *only one available*

**75,000 CZK or 3,000 EUR**

- Helping to cover the cost of the coffee at PyCon CZ
- Coffee booth branded with partner's logo (e.g. roll-up or banner that the partner provides)
- Option to brand cups (at partner's cost)

## Speakers dinner - exclusive: *only one available*

**60,000 CZK or 2,500 EUR**

- Sponsoring the cost of meal and drinks at the dinner
- Partner's logo on information posters during the dinner
- Attendance for 2 people

## Afterparty Drinks - exclusive: *only one available*

**60,000 CZK or 2,500 EUR**

- Sponsoring the cost of drinks (soft drinks, beer and wine) at the afterparty
- Partner's logo on information posters during the party
- Option to brand cups (at partner's cost)
- Host will mention the partner when inviting attendees to the party

## **Custom sponsorship starting from 10,000 CZK or 420 EUR**

A few ideas:

- Ice cream cart sponsor
- Host a quiz or competition or donate prizes
- Diversity sponsor – pay for free tickets for a target demographic
- Event sponsor (board game night, workshop that requires specialised hardware, etc.)
- Your idea! We're open to anything interesting and fun...

## **Non-financial sponsorship**

Your support doesn't have to be financial: you can provide a service or goods directly to PyCon CZ attendees and get extra visibility.