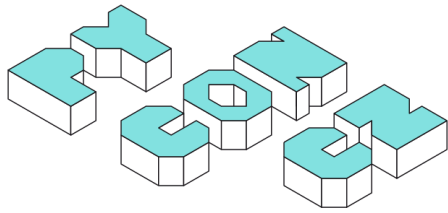


4TH ANNUAL INTERNATIONAL PYTHON CONFERENCE

***June 1st - 3rd, 2018**
Venue: Meet Factory
Prague, Czech Republic*

>> Sponsorship Prospectus
>> Contract Agreement

organized by volunteer members of Pyvec.org and Python.cz



Prague, Czech Republic
June 1st–3rd, 2018

Event Overview

PyCon CZ is the Czech Republic edition of the well known and valued PyCon conference devoted to the Free and Open Source Python programming language. It is organized by passionate members of Czech Python community, with cooperation and underwriting by the Pyvec.org, a local non-profit organization that focuses on supporting the Python community in the Czech Republic. This year we expect to host 300–400 professionals, students and hobbyist Pythonistas across 2 days of presentations in 2 tracks, lightning talk sessions, and 1 day of sprints and workshops on ***Friday June 1st to Sunday June 3rd***.

To get a better idea of our previous year's events, check out our [short promotional video](#) and watch our keynotes from last year: [Anna Ossowski](#), [Naomi Ceder](#), [Lilly Ryan](#). The objective of the conference is to raise participants' qualifications, and overall integration of the Python programmers' community in the Czech Republic and surrounding area, popularisation of new applications of the language as well as to spread good programming practices and exchange of experiences between professionals, novices, students and hobbyist Python programmers.

Event Details

Friday June 1st to Sunday June 3rd, 2018

- 2 full conference days with 2 tracks
- 1 full day of workshops and sprints
- 30+ diverse, international speakers
- broad range of technical and community topics
- sponsor booths
- social events and parties
- friendly environment

Venue



[MeetFactory](#) is a non-profit international center for contemporary art founded in 2001 with a mission to foster a dialogue between individual genres of art and make the current happenings on the art scene accessible to the widest public, to support original projects in the fields of visual arts, theater and music as well as interdisciplinary and experimental platforms and to create a space where art is alive and artists are present, enhancing a direct exchange between international artists and the visitors, as well as between different fields and generations. (Address: Ke Sklárně 3213/15, 150 00 Praha 5–Smíchov)

About us

PyCon CZ is a volunteer community organized event. There are more than 45 people on our Slack channel and even more volunteers helped us by sending PR on GitHub. If you drew the organization structure of the PyCon CZ team, you – the attendee would be at the top. The incredible amount of volunteers would follow. There's little or no difference between organizers and volunteers, because we all do it in our free time without any claim for wage. See [our website](#) for more details.

Contact

info@pycon.cz | [@pyconcz](https://pycon.cz) | <https://pycon.cz>

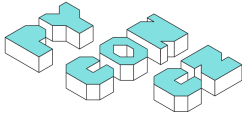
Chris Ward <kejbal2@gmail.com> – Partnerships Lead – PyCon CZ 2018 (+420 603 932 382; CST)

Jiri Psoška <j.psoška@gmail.com> – Partnerships Support – PyCon CZ 2018 (CST)

Sponsorship Opportunities

Pyvec is not a payer of VAT; listed prices are final, as-printed below.

PARTNERSHIP	BENEFITS	COST
Platinum	<ul style="list-style-type: none">• Partner announced on social media channels• Partner logo on the official conference web site• Roll-up at the venue• Partner logo on intermission slide deck• Booth at the venue (max. 2m x 2m)• 3x welcome package inserts / promotion for attendees• 3x promotional post retweets/reshares on PyCon.cz official social media channels• Marketing lightning talk (5 minutes)• 8x free tickets to the conference	160,000 czk
Gold	<ul style="list-style-type: none">• Partner announced on social media channels• Partner logo on the official conference web site• Roll-up at the venue• Partner logo on intermission slide deck• 2x welcome package inserts / promotion for attendees• 2x promotional post retweets/reshares on PyCon.cz official social media channels• 6x free tickets to the conference	80,000 czk
Silver	<ul style="list-style-type: none">• Partner announced on social media channels• Partner logo on the official conference web site• Roll-up at the venue• Partner logo on intermission slide deck• 1x welcome package inserts / promotion for attendees• 1x promotional post retweets/reshares on PyCon.cz official social media channels• 4x free tickets to the conference	40,000 czk
Bronze	<ul style="list-style-type: none">• Partner announced on social media channels• Partner's logo on the official conference web site• 2x free tickets to the conference	20,000 czk
Venue Booth	<ul style="list-style-type: none">• Booth at the venue (max. 1m x 2m) (AVAILABLE W/ GOLD / SILVER ONLY)	15,000 czk
Custom (select one)	<ul style="list-style-type: none">• diversity sponsor – provide free tickets for a target demographic• provide branded lanyards (etc) to attendees• host or contribute prizes for a quiz or competition• Summarize in the space below the custom sponsorship agreement	5,000 czk ++



PyCon CZ 2018 – Sponsorship Agreement
Prague, Czech Republic, June 1–3, 2018

Applicant Company Name ("Sponsor")
(as it should appear in all marketing and promotional materials for the event)

Contact Name _____
Email _____
Mobile _____

Mailing Address _____ State / Prov _____
City _____ Zip / Postal Code _____
Country _____

Payment by PayPal, delivered to info@pyvec.org	Payment by wire transfer to: Pyvec o.s. Hub Praha Drtinova 10/557 150 00 Prague	Transparent account: <u>2600260438/2010</u> Bank Name: Fio Banka a.s. Bank Address: V Celnici 1028/10, Praha 1 IBAN: CZ502010000002600260438 BIC code/SWIFT: FIOBCZPPXXX
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Pyvec o.s. is not a payer of VAT tax

Several levels of sponsorship are available. Add a checkmark next to the payment type and level of support you wish to apply for.

PARTNERS	BENEFITS	COST
Platinum <input type="checkbox"/>	<ul style="list-style-type: none"> Partner announced on social media channels Partner's logo on the official conference website Roll-up at the venue Partners logo on intermission slide deck Booth at the venue (max: 2x2 m) 	<ul style="list-style-type: none"> 3x welcome package inserts / promotion for attendees 3x promotional post retweets/reshares on PyCon.cz official social media channels Marketing lightning talk (5 mins) 8x free tickets to the conference
Gold <input type="checkbox"/>	<ul style="list-style-type: none"> Partner announced on social media channels Partner's logo on the official conference website Roll-up at the venue Partners logo on intermission slide deck 	<ul style="list-style-type: none"> 2x welcome package inserts / promotion for attendees 2x promotional post retweets/reshares on PyCon.cz official social media channels 6x free tickets to the conference
Silver <input type="checkbox"/>	<ul style="list-style-type: none"> Partner announced on social media channels Partner's logo on the official conference website Roll-up at the venue Partners logo on intermission slide deck 	<ul style="list-style-type: none"> 1x welcome package inserts / promotion for attendees 1x promotional post retweets/reshares on PyCon.cz official social media channels 4x free tickets to the conference
Bronze <input type="checkbox"/>	<ul style="list-style-type: none"> Partner announced on social media channels Partner's logo on the official conference website 2x free tickets to the conference 	
Venue Booth <input type="checkbox"/>	<ul style="list-style-type: none"> Booth at the venue (max 1x2m) 	
Custom <input type="checkbox"/>	<i>(Specify details here)</i>	_____ CZK

By signing this application, Pyvec and Sponsor agree to the attached terms and conditions.

Pyvec

Sponsor

Signature _____ Date _____, 2018

Signature _____ Date _____, 2018

Name _____

Name _____

Title _____

Title _____

Event Sponsorship

Terms and Conditions

Pyvec o.s. ("Pyvec"), and the Sponsor identified above ("Sponsor"), are entering into this Pyvec Event Sponsorship Agreement (the "Agreement") as of the "Effective Date" when the contract was signed, in the section above.

Pyvec is hosting the event identified above (the "Event") and Sponsor wishes to sponsor the Event at the Sponsorship Level identified above, in accordance with the following terms and conditions.

Pyvec and Sponsor agree as follows:

1. PYVEC'S RESPONSIBILITIES. Pyvec is responsible for all aspects of planning, arranging, hosting, staffing, managing, and promoting the Event. In addition, Pyvec is responsible for providing the Sponsorship Benefits.

2. SPONSORSHIP BENEFITS. Provided Sponsor pays the Sponsorship Fee, Sponsor will receive the benefits identified above for the Sponsorship Level Sponsor has selected.

3. SPONSOR'S OBLIGATIONS.

a. Sponsor will pay to Pyvec the Sponsorship Fee for the selected Sponsorship Level within thirty (30) days following execution of this Agreement. Payment will be made via the method selected above.

b. Sponsor will submit a company logo and a 50-word company/product description for use in the Event program, related marketing materials, and Event related websites. The Sponsor description and logo should be submitted via email to info@pycon.cz and the logo should comply with one of the following specs:

i. Vector file – EPS, AI, SVG – with fonts outlined (this is very important: Pyvec is not responsible for providing fonts for printing sponsor-submitted logos) or

c. Sponsor will not schedule or sponsor any event in connection with the Event, including without limitation evening events, during a time that overlaps or conflicts with any Event activities published in Conference schedule without Pyvec's prior written consent..

d. Sponsor will not conduct any drawings, contests or other promotions at the Event without Pyvec's prior written consent.

e. Sponsor will assign all allocated tickets at least 1 week prior to the Event start date.

f. If applicable, Sponsor will submit copy and or links of promotional tweets, facebook posts and direct to registered ticket holder emails to be shared through official PyCon channels at least 2 weeks prior to Event start date.

g. If applicable, Sponsor will mail physical printed promotional materials to be included as part of the Attendee Welcome package to the address agreed to between the Event organizers and Sponsor at least 2 weeks prior to Event start date. See "Exhibit B" below.

h. If applicable, Sponsor will not exhibit beyond the agreed booth size.

i. Sponsor agrees to have read and agreed with our Code of Conduct (CoC): <https://cz.pycon.org/2018/about/code/>

4. USE OF TRADEMARKS.

a. Sponsor grants Pyvec a nonexclusive, nontransferable license to use Sponsor's logo and other trademarks provided to Pyvec solely in the form provided by Sponsor and solely in connection with promoting and marketing Sponsor's sponsorship of the Event.

b. During the term of this Agreement, Sponsor may identify itself as a sponsor of the Event in advertising and marketing. Pyvec will provide Sponsor with an official Event logo, images, and/or phrases to use on advertising, websites, and other avenues as approved by Pyvec.

5. NO EXCHANGE OF PERSONAL INFORMATION. Notwithstanding anything else in this Agreement, neither party will provide the other with contact information for Event attendees, unless such attendees have specifically provided written permission.

6. TERM OF THE AGREEMENT. This Agreement will commence on the Effective Date and continue through the end of the Event, unless terminated earlier as permitted herein. Should Pyvec learn of facts regarding Sponsor such that Pyvec' continued association with Sponsor could tarnish Pyvec' reputation, Pyvec may terminate this Agreement upon five (5) days' notice and will refund to Sponsor all amounts paid.

The following Sections shall survive any termination or expiration of this Agreement: 6, 7, 8, 9 and 10.

7. CANCELLATION.

a. By Pyvec. If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, or in the event of a widespread viral infection transmitted via bites or contact with bodily fluids that causes human corpses to reanimate and seek to consume living human flesh, blood, brain or nerve

tissue and is likely to result in the fall of organised civilization ("Force Majeure"), Pyvec shall determine that the Event or any part cannot be held, Pyvec may cancel the Event or any part thereof. In that event, the liability of Pyvec is limited to the amount of fees paid, and Pyvec shall determine and refund to the Sponsor its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Pyvec. In the event, however, that Pyvec cancels the Event for any reason other than Force Majeure, Pyvec shall refund to Sponsor the full amount of the fees paid by Sponsor.

b. By Sponsor. If Sponsor cancels its sponsorship more than 3 months prior to the Event start date, it will receive a 50% refund of fees paid. If it cancels its sponsorship less than 3 months prior to the Event start date, it will receive no refund.

8. WARRANTIES. Each party represents and warrants that: (i) it has the full right and power to enter into and perform this Agreement without the consent of any third party; (ii) its performance under this Agreement will not conflict with any other obligation it may have to any other party; and (iii) it will comply with all applicable laws. Pyvec further represents and warrants that it has obtained all necessary permits and authorizations required for the Event.

9. INDEMNITY. Each party indemnifies, defends, and holds harmless the other party, and its parent and subsidiaries, and the officers, directors, volunteers, employees, representatives, and agents of each of the foregoing, from and against any and all third party liabilities, damages, injuries, claims, suits, judgments, causes of action, and expenses (including reasonable attorneys' fees, court costs and out-of-pocket expenses) arising out of or resulting from its gross negligence or willful misconduct.

10. LIMITATION OF LIABILITY. NEITHER PARTY WILL BE LIABLE TO THE OTHER OR ANY THIRD PARTY FOR ANY SPECIAL, CONSEQUENTIAL, EXEMPLARY OR INCIDENTAL DAMAGES, ARISING FROM ANY CLAIM RELATING TO THIS AGREEMENT OR THE SUBJECT MATTER HEREOF, WHETHER SUCH CLAIM IS BASED ON CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, EVEN IF AN AUTHORIZED REPRESENTATIVE OF SUCH PARTY IS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. NEITHER PARTY'S AGGREGATE LIABILITY WITH RESPECT TO ANY AND ALL CLAIMS ARISING OUT OF OR RELATED TO THE SUBJECT MATTER OF THIS AGREEMENT WILL EXCEED THE SPONSORSHIP FEE PAID OR PAYABLE BY SPONSOR HEREUNDER.

11. GENERAL PROVISIONS. This Agreement constitutes the entire Agreement between the parties related to this subject matter, and any change to its terms must be in writing and signed by the parties. This Agreement supersedes any prior agreements or understandings between the parties. The failure of either party to enforce any right or provision in this Agreement will not constitute a waiver of such right or provision. If any provision of this Agreement is held to be invalid or unenforceable, the other provisions of this Agreement will remain enforceable and the invalid or unenforceable provision will be deemed modified so that it is valid and enforceable to the maximum extent permitted by law. The relationship between the parties is that of independent contractors, and neither party is an agent or partner of the other. Neither party shall be liable for the acts of the other in carrying out this Agreement and, specifically, but not by way of limitation, neither party shall be responsible for the legal, financial or any other obligation entered into by the other in performing this Agreement. The parties will be entitled to rely upon a signed copy of this Agreement transmitted via facsimile or email as if it were an original signed counterpart.

Exhibit A – SPONSORSHIP BENEFITS

a. BRAND PRESENCE ON STAGE: This will either be a banner, display of sponsor logo on slides that display between speakers, and/ or verbal mention(s).

b. INCLUSION ON WEBSITE & IN EMAILS: We will display sponsor logos on website and email updates. The logos of Sponsors whose Sponsorship level includes this benefit will be displayed on the official website of the Event in a section for sponsors, as well as in Event emails. All sponsor logos will be the same size, and the Sponsorship level of each Sponsor will be identified in association with the logo.

c. ASSIGNMENT OF SPACE: Pyvec shall assign the booth, display and/or tabletop space as agreed to under this Agreement for the period of the display and such assignment will generally be made no later than 2 days before the Event. Location assignments may be modified by Pyvec due to changes in Event layout, venue or other factors, and will be made solely at the discretion of Pyvec.

USE OF SPACE: Sponsor is allowed to distribute literature and run demonstrations within the boundaries of the Sponsor's assigned space. Sponsor's product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. All booth furnishings, equipment and displays are the responsibility of Sponsor, must be approved by Pyvec prior to installation, must be constructed safely, and must be installed, occupied and dismantled in accordance with Pyvec' schedule. Pyvec may refuse permission to exhibit any products or services Pyvec deems objectionable or unsuitable for the Event. Sponsor shall not assign to a third party its space or any portion of that space without the prior written consent of Pyvec, which Pyvec may grant or withhold at its sole discretion. If such permission is given, Sponsor assumes full responsibility for the conduct of the assignee and all its representatives.

d. LOGO EXPOSURE: Depending on sponsor level, sponsor's logo will appear on slides on main stage, website and/or conference accessories e.g. t-shirts, conference website and emails.

Exhibit B – CORRESPONDENCE MAILING ADDRESS

Mail 2x copies of this contract, signed, to Pyvec. Mail all other physical items agreed to be sent by the Sponsor to the following address:

1x or 2x signed contract (if you want a copy returned) Pyvec o.s. Ječná 507/6 12000 Praha 2 Czech Republic	All other items Miroslav Hroncok (+420 777 974 800) FIT CVUT (KSI) Thakurova 9 162 00 Praha 6 Czech Republic
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